

January	<p>January 5, 2009 ROP Deadline: Dec. 23</p> <p>Apple Marketing (Dec. 17)</p> <p>Bonus Distribution: National Potato Council</p>	<p>January 12, 2009 RPO Deadline: Jan. 2</p> <p>Mushroom Marketing (Dec. 24)</p> <p>Bonus Distribution: Sweet Potato Council Annual Meeting</p>	<p>January 19, 2009 ROP Deadline: Jan. 9</p> <p>Chilean Grapes (Jan. 5) Food Safety/Traceability (Jan. 5)</p>	<p>January 26, 2009 ROP Deadline: Jan. 16</p> <p>Citrus Marketing (Jan. 12) Green Packaging (Jan. 12)</p> <p>Bonus Distribution: Fruit Logistica</p>	
February	<p>February 2, 2009 ROP Deadline: Jan. 23</p> <p>Imported Melons (Jan. 19) Texas KYM (Jan. 19)</p> <p>Bonus Distribution: Mid Atlantic Fruit & Veg Conference, NGA Annual Convention</p>	<p>February 9, 2009 ROP Deadline: Jan. 30</p> <p>California Asparagus (Jan. 26) Pineapple Marketing (Jan. 26) Florida KYM (Jan. 26)</p> <p>Bonus Distribution: World Ag Expo, NY Veg Growers Association</p>	<p>February 16, 2009 ROP Deadline: Feb. 6</p> <p>Ontario Greenhouse Produce (Feb. 2) Southern CA Strawberries (Feb. 2) West Mexico Spring Produce (Feb. 2)</p> <p>Bonus Distribution: National Watermelon Association Convention</p>	<p>February 23, 2009 ROP Deadline: Feb. 13</p> <p>New York City KYM (Feb. 9)</p>	
March	<p>March 2, 2009 ROP Deadline: Feb. 20</p> <p>California Spring Vegetables (Feb. 16) Texas Onion (Feb. 16) Toronto KYM (Feb. 16) Southeast Produce Council (Feb. 16)</p> <p>Bonus Distribution: Southeast Produce Council</p>	<p>March 9, 2009 ROP Deadline: Feb. 27</p> <p>Banana Marketing (Feb. 23) Florida Spring Produce (Feb. 23) Potato Marketing (Feb. 23)</p> <p><i>Readex</i></p> <p>Bonus Distribution: ANTAD Mexican Produce Show</p>	<p>March 16, 2009 ROP Deadline: Mar. 6</p> <p>Sweet Potato Marketing (Mar. 2) Fresh Cut / Value Added Produce (Mar. 2) Transportation (Mar. 2)</p> <p>Bonus Distribution: PMA Produce Solutions, CA Grape & Tree Fruit League</p>	<p>March 23, 2009 ROP Deadline: Mar. 13</p> <p>Asian/Latin Produce Marketing (Mar. 9) Greenhouse Vegetables (Mar. 9)</p>	<p>March 30, 2009 ROP Deadline: Mar. 20</p> <p>California Avocado Enamel Metro (Mar. 3) Boston KYM (Mar. 16) New England Produce Council (Mar. 16) <i>Post PMA Produce Solutions Coverage Packer 25 Tabloid</i> (Mar. 13)</p> <p>Bonus Distribution: FPFC Northern CA Expo, New England Produce Council</p>
April	<p>April 6, 2009 ROP Deadline: Mar. 27</p> <p>Pre-United (Mar. 23) California Strawberries Tabloid (Mar. 10) Mango Marketing (Mar. 23) Vidalia Onions (Mar. 23)</p>	<p>April 13, 2009 ROP Deadline: Apr. 3</p> <p>Pre-CPMA (Mar. 30) Asparagus Marketing (Mar. 30) Santa Maria Vegetables (Mar. 30) Texas Spring Produce (Mar. 30)</p>	<p>April 20, 2009 ROP Deadline: Apr. 9</p> <p>California Cherries (Apr. 6) Melon Marketing (Apr. 6) Mexican Grapes Tabloid (Mar. 24)</p> <p>Bonus Distribution: United</p>	<p>April 27, 2009 ROP Deadline: Apr. 17</p> <p>Chilean Clementines (Apr. 13) Tropical Fruit Marketing (Apr. 13) Atlanta KYM (Apr. 10)</p>	
May	<p>May 4, 2009 ROP Deadline: Apr. 24</p> <p>California Summer Fruit Tabloid (Apr. 7) Coachella Grapes (Apr. 20) Organic Produce (Apr. 20) <i>Post United Coverage</i> (Apr. 24)</p> <p>Bonus Distribution: CPMA</p>	<p>May 11, 2009 ROP Deadline: May 1</p> <p>Salinas Valley Vegetable (Apr. 27) Berries Marketing (Apr. 27) Georgia Produce (Apr. 27) South African Citrus (Apr. 27)</p>	<p>May 18, 2009 ROP Deadline: May 8</p> <p>Pepper Marketing (May 4) Carolina Produce (May 4) Onion Marketing (May 4) <i>Post CPMA Coverage</i> (May 4)</p>	<p>May 25, 2009 ROP Deadline: May 15</p> <p>California/Baja Tomato (May 11) Northwest Cherries Tabloid (Apr. 28) Twin Cities KYM (May 11)</p>	
June	<p>June 1, 2009 ROP Deadline: May 21</p> <p>Florida Avocado (May 15) New Jersey Produce (May 15) Sweet Corn Marketing Profile (May 15)</p>	<p>June 8, 2009 ROP Deadline: May 29</p> <p>Mid-Atlantic Produce (May 25) Ohio Vegetables (May 22) Summer Citrus (May 22) Westside California Melon (May 22)</p>	<p>June 15, 2009 ROP Deadline: Jun. 5</p> <p>Michigan Produce (Jun. 1) Juice Marketing (Jun. 1) Peruvian Citrus (Jun. 1) THE GUIDE Publishes June 18</p> <p>Bonus Distribution: All Things Organic</p>	<p>June 22, 2009 ROP Deadline: Jun. 12</p> <p>Specialties Marketing (Jun. 8) Food Safety/Traceability (Jun. 8)</p>	<p>June 29, 2009 ROP Deadline: Jun. 19</p> <p>Fig Marketing (Jun. 15) Quebec Produce (Jun. 15) Special Report: Foodservice Tab (Jun. 2) Foodservice Tab will be redistributed at the PMA Foodservice Conference</p>



July	<p>July 6, 2009 ROP Deadline: Jun. 26</p> <p>California Grapes Tabloid (Jun. 9) Colorado Produce (Jun. 22) Kentucky/Tennessee Produce (Jun. 22)</p>	<p>July 13, 2009 ROP Deadline: Jul. 2</p> <p>Washington & Oregon Potatoes (Jun. 26) Northwest KYM (Jun. 26) Sustainability/Going Green (Jun. 26) Chilean Avocados (Jun. 26)</p> <p>Bonus Distribution: Southern California FPFC</p>	<p>July 20, 2009 ROP Deadline: Jul.10</p> <p>California Pear (Jul. 6) New York State Vegetables (Jul. 6) Wisconsin Potato (Jul. 6)</p>	<p>July 27, 2009 ROP Deadline: Jul. 16</p> <p>California Lettuce & Leaf (Jul. 10) Summer Berries (Jul. 10)</p> <p>Bonus Distribution: PMA Foodservice</p>	
August	<p>August 3, 2009 ROP Deadline: Jul. 24</p> <p>Garlic & Herb Marketing (Jul. 20) Baltimore/Washington DC KYM (Jul. 20) <i>Post PMA Foodservice Coverage</i></p>	<p>August 10, 2009 ROP Deadline: Jul. 31</p> <p>Marketing to Kids (Jul. 27) Special Report: Packaging (Jul. 14) St. Louis KYM (Jul. 27)</p>	<p>August 17, 2009 ROP Deadline: Aug. 7</p> <p>Fall Avocado Marketing (Aug 3) Idaho/E. Oregon Onions (Aug. 3) Mushroom Marketing (Jul. 21)</p> <p>Bonus Distribution: Texas Produce Convention QPMA</p>	<p>August 24, 2009 ROP Deadline: Aug. 14</p> <p>San Diego/Baja Tomatoes (Aug. 10) Los Angeles KYM (Aug. 10)</p>	<p>August 31, 2009 ROP Deadline: Aug. 21</p> <p>Eastern Apples (Aug. 17) Southern Sweet Potatoes (Aug. 17) California Fall Fruits Tabloid (Jul. 28) Philadelphia KYM (Aug. 17)</p>
September	<p>September 7, 2009 ROP Deadline: Aug. 28</p> <p>Fall Tropicals Marketing Profile (Aug. 24) Georgia Fall Produce (Aug. 24) Michigan Apples (Aug. 24) Northwest Pears Tabloid (Aug. 11)</p> <p>Bonus Distribution: Florida Tomato Conference Washington Public Policy</p>	<p>September 14, 2009 ROP Deadline: Sep. 3</p> <p>Pre PMA Convention (Aug. 28)</p>	<p>September 21, 2009 ROP Deadline: Sep.11</p> <p>Argentina Blueberries (Sep. 4) San Luis Potato (Sep. 4) Heartland KYM (Sep. 4)</p> <p>Bonus Distribution: Florida Fruit & Veg Assoc</p>	<p>September 28, 2009 ROP Deadline: Sep. 18</p> <p>Mexican Greenhouse Produce (Sep. 14) Peruvian Onions (Sep. 14) Washington Apples Tabloid (Sep. 1)</p>	
October	<p>October 5, 2009 ROP Deadline: Sep. 23</p> <p>Nuts, Dates & Dried Fruit (Sep. 18)</p> <p>Bonus Distribution: PMA</p>	<p>October 12, 2009 ROP Deadline: Oct. 2</p> <p>Banana Marketing (Sep. 28) Red River Valley Potatoes (Sep. 28) Northern California KYM (Sep. 28) <i>Post PMA Coverage</i></p>	<p>October 19, 2009 ROP Deadline: Oct. 9</p> <p>Chilean Blueberries (Oct. 5) Idaho Potato Tabloid (Sep. 22) North Carolina Sweet Potato (Oct. 5)</p>	<p>October 26, 2009 ROP Deadline: Oct. 16</p> <p>California/Arizona Citrus (Oct. 12)</p>	
November	<p>November 2, 2009 ROP Deadline: Oct. 23</p> <p>Florida Fall Vegetables (Oct. 19) Bagged Salad Marketing Profile (Oct. 19) Ohio KYM (Oct. 19)</p>	<p>November 9, 2009 ROP Deadline: Oct. 30</p> <p>Potatoes & Onions Marketing (Oct. 26) Texas Citrus (Oct. 26) Yuma Fall Vegetables (Oct. 26) Montreal KYM (Oct. 26)</p>	<p>November 16, 2009 ROP Deadline: Nov. 6</p> <p>California Winter Desert Veg (Nov. 2) Chilean Produce (Nov. 2) Florida Citrus (Nov. 2)</p>	<p>November 23, 2009 ROP Deadline: Nov. 13</p> <p>Organic Produce (Nov. 9) Tex-Mex Winter Produce (Nov. 9) Michigan KYM (Nov. 9)</p>	<p>November 30, 2009 ROP Deadline: Nov. 19</p> <p>W. Mexico Winter Produce Tab. (Nov. 3)</p> <p>Bonus Distribution: National Onion Association</p>
December	<p>December 7, 2009 ROP Deadline: Nov. 25</p> <p>Florida Tomatoes (Nov. 19) Potato Marketing (Nov. 19)</p>	<p>December 14, 2009 ROP Deadline: Dec. 4</p> <p>Chicago KYM (Nov. 30)</p>	<p>December 21, 2009 ROP Deadline: Dec. 11</p> <p>Central American/Caribbean (Dec. 7) Western Greenhouse Vegetables (Dec. 7)</p>	<p>December 28, 2009 ROP Deadline: Dec. 17</p> <p>Florida Strawberries (Dec. 11) Special Report: Year in Produce (Dec. 4)</p>	

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Updated 5-14-09

